THE 22ND ANNUAL DAVEY AWARDS

For Immediate Release

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THE 22ND ANNUAL DAVEY AWARDS WINNERS ARE ANNOUNCED
Honoring Media, Marketing and Creative Excellence from Small Shops

New York, NY (***October 21, 2026***) - Winners of the **22nd Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts (AIVA). The Davey Awards honors small teams and indie creators bringing big ideas to life without big budgets, recognizing the best work across Websites, Design & Print, Video, Marketing & Advertising, Branded Content, Social Media, Podcasts, AI & Immersive and Mobile Apps. Best in Show, Gold and Silver winners are featured in the Winners Gallery.

This year's Winners include **Ameriprise Financial**, **NBC Arthouse**, **Reservoir/Tommy Boy Records**, **Saffron Road Food**, **MBLM**, **The LOOMIS Agency**, **Leap Group Agency**, **Washington Gas**, **Thrillworks Inc.**, **Mendoza Group**, **Savannah College of Art and Design**, **Heinz History Center**, **The Alamo**, **PBS Reno** and many others. See all of the 2026 Winners.

"Winners this season showed us that big ideas can come from teams of any size," said AIVA General Manager Josh Campbell. "Congratulations to every one of them, and a heartfelt thank you to the AIVA Jury, whose time and dedication made this celebration possible. We're honored to spotlight work that proves the creativity coming from small shops truly has **No Limits**."

Every entry in the Davey Awards is evaluated on its own merit against a standard of excellence set by the AIVA. Jurors consider the work as a whole, using criteria specific to each category type, such as creative, technical and strategic achievement. The entire AIVA jury conducts an initial round of evaluations, and the Executive Jury conducts a final round.

Each entry is reviewed by multiple jurors, scored by a rubric of criteria using a ten-point scale. The average score across all Jury reviews becomes the entry's final score, which determines the award level honored. Scores of 9 or above typically earn Gold, while scores of 7 to 8.9 earn Silver. Best in Show, the highest mark of distinction, is awarded only to the top entry in each of the 13 honored media types.

This season's Best in Show Winners represent an impressive group of boutique agencies, in-house teams and indie creators, including:

"egoGraphica — Conversational AI for Art Experiences" by ArtFanders.inc
AI & Immersive – AI Applications & Platforms: Best AI Chatbot or Conversational Experience

“Kindness4kids” by Blank Theory
Websites – General: Social Good

“Rod & Hammer’s Old Fashioned Cocktails” by Creature Theory
Design & Print – Print Campaign: Brand Promotion

“Choose Kindness” by Drywater Productions
Non-Broadcast – Film/Video: Non-Profit

“Talent Unearthed” by Fortune Brand Studio
Branded Entertainment – Branded Campaign: Sports & Games

“When the Ocean Answered: Turning Real-Life Whale Encounters Into Viral Storytelling” by Keen Social LLC
Social – Content & Marketing: Travel & Leisure

“Rutter’s – ‘Steve & Sally’” by LampHouse
Commercials – Campaign Categories: Consumer Products & Services

“Gimme That Golden” by The LOOMIS Agency
Integrated Campaign – Promotional & Branding

“Arts at Omaha Central Library” by Mud Mile Communications
Online Film & Video – Campaign & Series: Arts & Culture

“Next on the Tee” by Next on the Tee
Podcasts – Individual Episodes: Sports

“Connected Services” by Stage3 Agency
Online Advertising & Marketing – Campaign: Video Campaign

“Taom: The Art of Meditation” by Taom
Mobile – Mobile Apps & Sites: Wellness & Fitness

“Mastering the Craft” by Vertical Video LLC
Digital Content – Branded Digital Campaigns: Fashion, Beauty & Lifestyle

Additional information about the Davey Awards:
For over two decades, the Davey Awards has honored the best work from small shops and indie creators, recognizing boutique agencies, in-house teams and independent creators who bring big ideas to life without big budgets across media, marketing and creativity.

The Davey Awards is evaluated by the Academy of Interactive and Visual Arts, an assembly of industry leaders from acclaimed brands, institutions and agencies including **Burberry, Mastercard, Lyft, Comcast, Dentsu, Work & Co, GLAAD**, **National Geographic Society, SAG-AFTRA** and **Georgetown University**, among many others.

For more information about the Davey Awards, please visit www.daveyawards.com, email the Davey Awards at customerservice@daveyawards.com or call (212) 675-4890.