THE 22ND ANNUAL DAVEY AWARDS

The 22nd Annual Davey Awards

2026 Fact Sheet

About the Davey Awards

The Davey Awards honors small teams and indie creators bringing big ideas to life without big budgets across Websites, Design & Print, Video, Marketing & Advertising, Branded Content, Social Media, Podcasts, AI & Immersive and Mobile Apps. The Davey Awards spotlights the bold ingenuity of small shops proving their creativity has no limits.

The 22nd Annual Davey Awards received thousands of entries from boutique agencies, in-house creative and marketing teams, small production companies and independent creators.

Who Is Behind the Davey Awards

The Davey Awards is evaluated by the Academy of Interactive and Visual Arts (AIVA), an assembly of 1,100+ industry leaders from acclaimed brands, institutions and agencies including **Burberry, Mastercard, Lyft, Comcast, Dentsu, Work & Co, GLAAD, National Geographic Society** and more.

Evaluation and Honors

Every entry in the Davey Awards is evaluated on its own merit against a standard of excellence set by the AIVA. Jurors consider the work as a whole, using criteria specific to each category type, such as creative, technical and strategic achievement. The entire AIVA jury conducts an initial round of evaluations, and the Executive Jury conducts a final round.

Each entry is reviewed by multiple jurors, scored by a rubric of criteria using a ten-point scale. The average score across all Jury reviews becomes the entry's final score, which determines the award level honored. Scores of 9 or above typically earn Gold, while scores of 7 to 8.9 earn Silver. Best in Show, the highest mark of distinction, is awarded only to the top entry in each of the 13 honored media types.

Promoting Your Achievement

Please visit www.daveyawards.com to access the Winners Resources page and find ways to promote your achievement. A sample press release, downloadable graphics and logos, and other materials are available to help share your win. For public relations inquiries, contact the Davey Awards Team at customerservice@daveyawards.com or call (212) 675-4890.