



For Immediate Release

Contact:

Kara Cleary

Davey Awards Customer Service Manager

customerservice@daveyawards.com

(212) 675-4890

THE 20TH ANNUAL DAVEY AWARDS WINNERS ANNOUNCED

New York, NY (**October 22, 2024**) - Winners of the **20th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts (AIVA). The Davey Awards honors the best work from boutique creative agencies, in-house brand teams, small production companies, and independent creators across Websites, Design & Print, Video, Advertising & Marketing, Mobile Apps & Sites, Social Media, Branded Entertainment, Emerging Tech and Podcasts.

Visit the [Davey Awards Winners Gallery](#) to view all the Honorees.

“This year, celebrating two decades of extraordinary talent from small shops was truly special,” said AIVA Managing Director Lauren Angeloni. “The work showcased in our gallery speaks volumes about the dedication and creativity of our entrants, especially in this milestone year. I was thrilled to see so many new names joining our community, reaffirming that the recognition of smaller agencies and creators remains more important than ever. Congratulations to all of our honorees, and a heartfelt thank you to our jurors for their unwavering enthusiasm and commitment to this process.”

The Davey Awards is reviewed by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms, including **Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Condé Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired,** and many others. Visit aiva.org for more information.

The Davey Awards would like to recognize the 20th Annual Best in Show Winners for their exceptional achievement. Best in Show Honorees include:

Design & Print Best in Show:

71 Magazine for “**Dream Weavers**” **Film issue 7 / 40th issue**

Online Advertising & Marketing Best in Show:

Freaner Creative for **Red Cross - Cruz Roja Tijuana - Donation Campaign - English**

Non-Broadcast Best in Show:

University of South Florida for **Portraits in Patriotism - Ildiko Trien**

Online Film & Video Best in Show:

Revenant for **Future Genesis**

Commercials Best in Show:

The Warhol Creative for **2024 Miami City Ballet - Swan Lake**

Websites Best in Show:

Amp for **Maruchan**

Digital Content Best in Show:

Big Idea Advertising for **St. Maarten Rebranding Case**

Integrated Campaign Best in Show:

Creative Theory Agency for **What Prompted You**

Branded Entertainment Best in Show:

Harmon Brothers for **From the Farm Docustory**

Mobile Best in Show:

Bei Hu Design for **BARK - Building A Community for City Dog Owners**

Social Media Best in Show:

Crowd for **The Beast**

Podcasts Best in Show:

CitizenRacecar for **Formative from New York Edge**

Emerging Tech Best in Show:

CFIRE for **Amora™ Enhancing Customer Engagement with AI Brand Experience Characters**

Please visit daveyawards.com for more information.