



The 20th Annual Davey Awards

2024 Fact Sheet

About the Davey Awards

The Davey Awards is an international awards program, honoring outstanding creative and marketing work exclusively from small shops, boutique agencies, internal creative teams and independent creators. The media types honored include Websites, Design & Print, Video, Advertising & Marketing, Mobile Apps & Sites, Social Media, Branded Entertainment, Emerging Tech, Podcasts, and more.

Who is behind the Davey Awards:

The Davey Awards is reviewed by the Academy of Interactive and Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from acclaimed brands and media, interactive, advertising, and marketing firms, including **Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Condé Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired**, and many others. Visit aiva.org for more information.

Reviewing and Awarding:

Entries are evaluated by jurors on their own merits based on a standard of excellence as determined by the AIVA, considering the specific criteria for the category entered. A category may have multiple Gold and Silver Winners or may have none. Entries are scored on a ten-point scale by the Jurors. Only around 20% of all entries will be selected as Gold Winners. Other outstanding entries will be Silver Winners. Best in Show selections are made by the Academy, from the pool of Gold Winners, based on their scoring and other elements of merit as determined by the Academy. Thirteen Best in Show honors are awarded, one for each of the Davey Awards' media types. Visit the [Davey Awards Winners Gallery](#) to view all of the Honorees.

Promoting Your Achievement:

Winners can visit the [Davey Awards Winners Resources](#) page for a press release, downloadable images, and other materials to amplify your winning status. If further assistance is needed, please contact **Kara Cleary** at customerservice@daveyawards.com or call at **(212) 675-4890**.