

For Immediate Release

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THE DAVEY AWARDS ANNOUNCES WINNERS

BEST IN SHOW WINNERS UNVEILED, GOLD AND SILVER AWARD RECIPIENTS ALSO NAMED

New York, NY (<u>October 24, 2023</u>) - Winners of the 19th Annual Davey Awards have been announced by the Academy of Interactive and Visual Arts. The Davey Awards honor work from the best boutique creative agencies, in-house brand teams, small production companies, and independent creators across Branded Content, Video, Design & Print, Advertising & Marketing, Mobile, Podcasts, Social, and Websites. Please visit <u>daveyawards.com</u> to view the full winners list.

"The talent displayed by the Entrants into our 19th season has proven to be massive", said AIVA managing director Lauren Angeloni. "I've come to expect ingenuity and innovation from our small shops and independent creators, but this year is particularly stunning. I want to congratulate all of the honorees for their well-deserved wins. I also would like to extend sincere thanks to our jurors, who gave so much time and care in their evaluation of each entry."

The Davey Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms including: Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Conde Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired, and many others. Visit aiva.org for more information on our judging body.

The Davey Awards would like to recognize the 19th Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

Design/Print Best in Show:

Hunt, Gather for Whole Foods Market Impact Report

Online Advertising and Marketing Best in Show:

Lightdrop for Lightdrop: Launch of Philips Sleep Headphones with Kokoon

Non-Broadcast Best in Show:

Massive Mission for A Backlight Production

Online Film/Video Best in Show:

Narrator Group for North Dakota Goes First

Commercial Best in Show:

AKA NYC for Hello, Gorgeous. Hello, Lea.

Websites Best in Show:

Non-Linear Studio for Atria

Digital Content Best in Show:

FatShiba for Strong Black Lens

Integrated Campaign Best in Show:

Goodbeast for Nationwide Children's Hospital: Light Up the Lawn, Light Up a Life

Branded Entertainment Best in Show:

RITUAL ARTS for Earthbound: Nzambi Matee

Mobile Best in Show:

Wheelhouse for PDL Club

Social Best in Show:

The Ridge Senior Living for It's Good To Be A Dog At The Ridge Pinehurst

Podcasts Best in Show:

Flame Bearers for Season 3 Entry: Flame Bearers

Emerging Tech Best in Show:

CFIRE for MGM Cotai Watercolor Story

About the Davey Awards:

The Davey Awards is an international award focused exclusively on honoring outstanding creative work from the best small teams from across the world. The 19th Annual Davey Awards received over 2,000 entries from ad agencies, digital agencies, production firms, in-house creative professionals, graphic designers, design firms and public relations firms.

All it took was one small stone and a flash of ingenuity for David to overcome Goliath. The Davey Awards were inspired by this symbol of creative resourcefulness and used it as the foundation of our updated brand identity and sleek new statuette. In their 19th year, they doubled down on their core mission—celebrating brilliant ideas from small teams. The Davey Awards level the playing field so entrants compete with only their peers, and winners can gain the recognition they deserve. Please visit daveyawards.com for more information.