



The 19th Annual Davey Awards

2023 Fact Sheet

About the Davey Awards:

The Davey Awards is an international award focused exclusively on honoring outstanding creative work from the best small shops from across the world. The 19th Annual Davey Awards received over 2,000 entries from ad agencies, digital agencies, production firms, in-house creative professionals, graphic designers, design firms and public relations firms.

All it took was one small stone and a flash of ingenuity for David to overcome Goliath. The Davey Awards were inspired by this symbol of creative resourcefulness and used it as the foundation of our updated brand identity and sleek new statuette. In their 19th year, they doubled down on their core mission—celebrating brilliant ideas from small teams. The Davey Awards level the playing field so entrants compete with only their peers, and winners can gain the recognition they deserve.

Who is behind the Davey Awards:

The Davey Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms, including Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Conde Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired, and many others. Visit www.aiva.org for more information on our judging body.

Judging and Awarding:

Entries are judged to evaluate distinction in creative work. In determining Gold and Silver winners, entries are judged on their merits based on a standard of excellence as determined by the AIVA, considering the category entered. A category may have multiple Gold and Silver Winners, or may have none. Entries are scored on a ten-point scale by the judges. Only around 20% of all entries will be selected as Gold Winners. Other outstanding entries will be Silver Winners. Best in Show selections are made by the Academy, from the pool of Gold Winners, based on their scoring and other elements of merit as determined by the Academy. The judges will award 13 Best in Show honors, one for each medium. Please visit daveyawards.com for a complete list of winners.

Promoting Your Achievement:

Please visit daveyawards.com for sample press releases, downloadable images and logos, and other materials you can use in your marketing efforts. If you need any further assistance promoting your award, please contact **Kara Cleary** at kara@daveyawards.com or call at (212) 675- 3555.